

# BCom – Tourism Marketing & Management Major

To graduate with a Bachelor of Commerce you must meet the degree requirements as follows:

- i. To qualify for the degree of Bachelor of Commerce a candidate must pass courses having a minimum total value of 360 points.
- ii. Of the 360 for Marketing Major:
  - (a) At least 255 points must be from the Schedule of Courses for the Bachelor of Commerce; and
  - (b) Up to 105 points (the balance of the 360) may be for courses from any degree of the University.
- iii. And of the 360:
  - (a) At least 225 points must be for courses above 100-level.
  - (b) At least 90 points must be for courses at 300-level.
  - (c) At least 60 points (of that 90 at 300 level) must be in prescribed courses from the schedule of courses for the Bachelor of Commerce for the Marketing Major.
  - (d) Compulsory 100 level courses that must be passed – ACCT102; INFO123; MGMT100; STAT101; ECON104 and any other prescribed courses as per the major plan for Marketing (incl. BSNS201, BSNS299).
- iv. **Cross-Crediting with Majors and Minors**  
Unless otherwise stipulated in the qualification regulations or an exemption is granted by the relevant Amo | Dean:
  - (a) No 300-level courses may be used to satisfy the requirements for more than one major or minor.
  - (b) No 200-level course used to satisfy the requirements of a minor may be used to satisfy the requirements of a second major or minor.

**Typical degree structure:**


- 135 points at 100 level
- 135 points at 200 level (if you take additional points at 200 level you can take fewer points at 100 level)
- 90 points at 300 level (if you take additional points at 300 level you can take fewer points at 200 or 100 level)

Use the following table to plan your degree.

BCom Tourism Marketing & Management Major: Degree Plan from 2020

<b>300 level</b> 90 pts	15 pts MKTG314	15 pts MKTG317	15 pts MKTG340	15 pts MKTG349	15 pts	15 pts				
<b>200 level</b> 135 pts	15 pts MKTG202	15 pts MKTG240	15 pts MKTG241	15 pts BSNS201	15 pts	15 pts	15 pts	15 pts	15 pts	0 pt UC EP BSNS299
<b>100 level</b> 135 pts	15 pts ACCT102	15 pts MKTG100	15 pts MGMT100	15 pts ECON104	15 pts STAT101	15 pts INFO123	15 pts	15 pts	15 pts	

\*UCEP – Employability Portfolio (BSNS299: 180 point pre-req. Recommended to be completed in final year of study).

	BCom Major compulsory courses		Other Commerce Courses		Courses from Commerce (or other degrees up to 105 pts)
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