



2025 “跨境电商国际人才”上海暑期学校招生简章

International Talent Program in Cross-border E-commerce Shanghai Summer School

2025年6月28日至7月26日 (4周) | 中国·上海
June 28 – July 26, 2025 (4 weeks) | Shanghai, China

2025年暑期，上海立信会计金融学院将举办2025年“跨境电商国际人才”上海暑期学校，展示中国跨境电商发展的最新动态以及精彩多元的中国文化。同学们用一段美好的夏日时光，开启一段难忘的青春记忆。

In the summer of 2025, Shanghai Lixin University of Accounting and Finance will organize the 2025 Shanghai Summer School of International Talent Program in Cross-border E-commerce, to demonstrate the latest developments in China's cross-border e-commerce and the richness and diversity of Chinese culture. Participants will spend an enjoyable summer creating unforgettable memories of their youth.

本项目旨在为外国留学生打造跨境电商学习和中外文化交流的平台，培养具备国际视野和跨文化沟通能力的跨境电商人才，同时带领学员们体验中华才艺、品尝传统美食、游览名胜古迹，感受中国文化，聆听中国声音。学员们通过亲眼所见、亲身体验上海这座国际化大都市，并以上海为窗口，增进对当代中国的认识，并有机会展示本国风采，为夏令营带来多元文化氛围。

The summer camp aims to provide foreign students with a platform to learn about cross-border e-commerce and engage in cultural exchange between China and other countries. The program focuses on cultivating talent with global perspectives and cross-cultural communication skills in the field of cross-border e-commerce. Participants will also explore traditional Chinese arts, savor local cuisine, visit historical landmarks, and experience Chinese culture firsthand. Through these immersive activities in Shanghai, a global metropolis, students will gain a deeper understanding of modern China. Using Shanghai as a gateway, they will expand their knowledge of the country while also having opportunities to demonstrate their own national cultures, enriching the summer camp with a multicultural atmosphere.

活动内容 Schedule

课程类型 Course Type	课程主题 Course Topic
主题讲座 Thematic Lecture	跨境电商平台及运营、跨境电商物流与仓储、跨境电商供应链管理、跨境支付与与结算、中国产业发展新趋势及投资新机遇等系列讲座 Multi-platform Operations in Cross-border E-commerce, Logistics and Warehousing in Cross-border E-commerce, Supply Chain Management in Cross-border E-commerce, Payments and Settlements in Cross-border E-commerce, New trends in China's industrial development and new investment opportunities, etc.
乐学中文课程 Happy Study Chinese Course	体验中文（生活篇、旅游篇、商务篇）、中文实践（实景口语交际训练） Experiential Chinese (Daily Life, Travel, Business) and Chinese Practice (Real-life Oral Communication Training)
中国文化体验 Chinese Cultural Experience	中国龙舟、中国美食、中国手工艺、中国民乐等 Chinese Dragon Boat Racing, Cuisine, Handicrafts, and Traditional Music, etc.
参观游览 Visits and Tours	上海文化之旅、苏州文化之旅、跨境电商企业考察 Shanghai Cultural Tour, Suzhou Cultural Tour, and Visits to Cross-border E-commerce Companies.
中外学生交流 Student Exchange	跨境电商交流沙龙活动等 Cross-border E-commerce Networking Salons, etc.

项目特色 Programme Highlights

- 了解中国：**走进魔都上海和江南水乡苏州，多角度体味贸易中国。
Discover China: Explore Shanghai, the vibrant metropolis, and Suzhou, a picturesque water town, to experience China's trade from multiple perspectives.
- 课堂教学：**学校教授和企业家的公开课及讲座。
Course Study: Attend open classes and lectures delivered by university professors and entrepreneurs.
- 参访交流：**“零”距离参访中国跨境电商企业。
On-site Exchange: In-person visits to Chinese cross-border e-commerce companies.
- 文化体验：**将通过文化体验活动等，感知博大精深的中华文化。
Cultural Experience: Participate in cultural experience activities, etc. to gain a deep understanding of the richness of Chinese culture.
- 颁发证书：**所有学员将获得夏令营结业证书。
Certificate Award: All participants will receive a summer camp completion certificate.

预计规模 Expected Scale

20名营员
20 participants

费用承担 Expenses

项目将承担营员在团期间的食宿、交通、课程学习、参观考察费用。国际旅费、签证费和保险费由营员个人承担。
The program will cover food, accommodation, transportation, course study, and tour expenses for participants during the camp. International travel, visa, and insurance expenses will be borne by the participants.

报名条件 Eligibility

营员为在校大学生；应具备参加海外夏令营的基本身体和心理条件；遵守项目纪律规定。
Participants must be enrolled university students, meet the basic physical and mental health requirements for attending an overseas summer camp, and comply with the programme rules and regulations.

报名时间、材料及报名方式 Registration Deadline, Materials, and Application Process

- 报名截止时间 Registration Deadline:** 2025年3月31日 March 31, 2025
- 填写报名表 Fill out the Registration Form**
- 报名及咨询邮箱 Registration & Inquiry Email:** liuhj@lixin.edu.cn