

Course Content

1. Sustainable Business Models: An Introduction
2. Social Entrepreneurship and Innovation
3. Identifying Social Business Opportunity and Social Value Proposition
4. Diverse, Equal and Inclusive Business
5. Circular Economy
6. Partnering with Communities to Address Social Problems
7. Pitching, Funding, and Network Making
8. Technology and Innovation for Sustainable Development
9. Workshop 1: Design Thinking
10. Workshop 2: Design Thinking (presentation)